

10th Conference on Beneficial Microbes

Sponsor & Exhibitor Prospectus

20
26



(608) 890.2645



conferences.union.wisc.edu/microbes/

Conference on Beneficial Microbes

About Us

The conference provides a forum for the exchange of the latest conceptual and technological developments in the fast-moving field of beneficial host-microbe interactions.



VISION

By bringing together US and international researchers across multiple disciplines (microbiology, immunology, developmental biology, neurobiology, physiology, nutrition, genomics, ecology, systems biology, evolutionary biology and clinical science), the conference will continue its 20-year tradition to examine the central role of microbes across biology.

2026 MEETING

The 2026 Conference on Beneficial Microbes will be co-organized with the International Symbiosis Society.



OVERVIEW

Join us in Madison, Wisconsin, for five days of presentations and discussions. The meeting will cover a wide range of topics, including:

- One Health and Beneficial Microbes
- Microbe-Host Interaction at the Molecular Scale
- Microbe-host interactions at the Ecological scale
- Microbe-host interactions at the Evolutionary scale
- New Approaches to Study Microbe-Host Crosstalk

Keynote Speakers

Colleen M. Cavanaugh

Harvard University

Jonathan A. Eisen

University of California, Davis

2024 Conference Highlights



266 attendees



61 Identifying as Underrepresented Minorities



35 US states



6 Nations

Spaces are available for Exhibitors promoting their reagents, software, instrumentation or journals. The Conference on Beneficial Microbes will create a vibrant forum for the exchange on the latest advances.

Conference on Beneficial Microbes

Meet the Planning committee

FEDERICO REY

CO-CHAIR
University of Wisconsin
Madison

ROSIE ALEGADO

CO-CHAIR
University of Hawai'i
Mānoa

ELIZABETH JOHNSON, *Cornell University*

DAVID CLARKE, *University College Cork*

KAT MILLIGAN-MCCLELLAN, *University of Connecticut*

BUCK SAMUEL, *Baylor College of Medicine*

KEVIN KOHL, *University of Pittsburgh*

KATHERINE PAIGE LEMON, *Baylor College of Medicine*

International Symbiosis Society Liaisons:

IRENE NEWTON, *Indiana University*

ELIZABETH HEATH-HECKMAN, *Michigan State University*

Conference on Beneficial Microbes

Sponsorship Opportunities

As a sponsor or exhibitor of the 10th Conference on Beneficial Microbes, you will benefit from excellent exposure and recognition through ads, signage, website links, and conference admission, depending on your package. Get your products and services in front of this growing audience of experts, directly support the Conference on Beneficial Microbes' research goals and education worldwide, and build valuable contacts.

\$1500

Exhibitor Booth

- Organization logo in program & website
- One complimentary conference registration
- One 6' x 30" draped table
- Two chairs
- Additional items may be rented through the Wisconsin Union.
- email microbes@union.wisc.edu

\$3000

Networking Break

This sponsorship recognizes your organization at your choice of a morning or afternoon refreshment break. Availability for these high-impact opportunities are limited, so plan now to reserve a Networking Break Sponsorship for your organization.

Benefits include:

- One complimentary conference registration
- One 6' x 30" draped table
- Signage with logo at your choice of a refreshment break

Sponsorship Opportunities

\$5000

Keynote Speaker

This sponsorship associates your organization's name with one of the keynote lectures and helps pay for travel stipends. The Planning Committee retains full responsibility for selecting speakers. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two complimentary conference registrations
- One 6' x 30" draped table
- Signage with logo at keynote lecture

\$5000

Poster Session

This sponsorship associates your organization's name with one of the poster sessions. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two Complimentary conference registrations
- One (1) 6' x 30" draped table
- Acknowledgment and signage with logo at sponsored poster session

\$5000

Scientific Session

This sponsorship associates your organization's name with a scientific sessions & helps pay for travel stipends. The Planning Committee retains full responsibility for selecting speakers. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two Complimentary conference registrations
- One (1) 6' x 30" draped table
- Acknowledgment and signage with logo at sponsored session

Conference on Beneficial Microbes

Sponsorship Information

Exhibit Schedule

Set up

Sunday, July 19 11:00 am - 1:00 pm

Exhibit Hours

Monday, July 20 1:00 pm - 2:30 pm

Tuesday, July 21 1:00pm - 2:30 pm

Wednesday, July 22 5:00 pm - 7:00pm

Dismantling

Thursday, July 23 2:30 pm - 4:30 pm



Custom Sponsorship Packages

Conference Organizers will work with you to develop a sponsorship package tailored to meet your interests or special needs. Or choose from one of these sponsorship packages designed for maximum visibility and value for the sponsoring organization.

Thank You!

We're excited about the opportunity to work together.

Sponsor/Exhibitor Agreement

Company Information

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website _____

Signature _____

Sponsorship Opportunity Package _____

Payment Information

All payments must be made in U.S. dollars. Applications and sponsorship money must be sent no later than Thursday, June 25, 2026.

Paying by check

Send agreement and check to:

UW Conference & Events - Conference & Registration Services
Beneficial Microbes
800 Langdon Street
Madison, WI 53706

Other forms of payment: Please email microbes@union.wisc.edu

For Information contact: Conference Management microbes@union.wisc.edu | (608) 890.2645