

20th International Parvovirus Workshop

Madison, Wisconsin, USA

Sunday, June 7 – Wednesday, June 10, 2026



**Sponsor & Exhibitor
Prospectus**

<https://conferences.union.wisc.edu/parvovirus/>

Conference Overview

The 20th International Parvovirus Workshop *will take place at* the University of Wisconsin - Madison in 2026. The conference has hosted esteemed community members from all over the world. Based on past attendance, we expect ~150 participants from North America, South America, Europe, Asia, and Australia. Below is a typical demographical breakdown of past attendees.

The 2026 conference will cover the scientific areas of:

Evolution and Structure
Receptors
Replication
Trafficking
Virus-host Interactions
AAV and Viral Vectors
Clinical and Veterinary Parvovirology
Gene Therapy
Oncolytic Viruses

Keynote Address:

TBD

Confirmed Keynote Lectures:

TBD

About Us

The 20th International Parvovirus Workshop will take place in Madison, Wisconsin, from Sunday, June 7th until Wednesday, June 10th, 2026, as an on-site event.

The workshop is a biennial event, organized in 2026 by the Institute for Molecular Virology and McArdle Laboratory for Cancer Research, University of Wisconsin School of Medicine and Public Health.

This event is a unique conference which focusses on all aspects of parvovirus research ranging from structural biology of viral proteins to therapeutic applications, including AAV gene therapy. Being a relatively small conference attended by academics and people from biotech/pharma, this meeting offers an excellent opportunity to exchange ideas and network. This conference has a strong tradition in networking and exchanging ideas on viral biology and vector systems used in the clinic.

More information can be found at <https://conferences.union.wisc.edu/parvovirus/>.

Sponsorship Opportunities

	Gold \$5,000	Activities / Lunches \$2,000	Conference Dinner \$1,500	Silver \$500
Booth	12ft	-	-	6ft
Program, plenary acknowledgement	Yes	-	-	Yes
Program: on-stage presentation	Yes(5min)	-	-	-
Logo on website	Yes	Yes	Yes	Yes
Logo in mailings	Yes	-	-	Yes
Logo on screensaver slide	Yes	Yes	Yes	Yes
Logo during lunches and coffee breaks	-	Yes	-	-
Banner at lunch / coffee break venue	-	Yes (Provided by vendor)	-	-
Banner at dinner venue	-	-	Yes (Provided by vendor)	-
Logo on dinner tables	-	-	Yes	-
Free registration	2	1	1	-

Sponsorship Packages in Detail

Booth

- The exhibition space is foreseen in a central room of the conference venue; The exhibition will be located near the session rooms and coffee breaks. This will be an excellent opportunity to network with the conference attendees.
- The size of the exhibition space will be:
 - For gold sponsors 12ft: (2) 6ft (length) x 2.5ft (length).
 - For silver sponsors: 6ft: 6ft (length) x 2.5ft (length).
- The following materials will be made available in your exhibition space:
 - A table and two chairs
 - An outlet and access to the Wi-Fi network
- Please note there will be no walls around your booth, nor a TV screen. If you require additional materials for your booth, please let us know as soon as possible and we will check how we can accommodate your request. Additional charges might be added to the total sponsorship package if we need to hire/buy certain materials upon your request. This additional costings will always be communicated in advance.
- The build-up of your booth can be done on June 7th, 2026, in the morning. The dismantling needs to take place on June 10th, 2026, after the conference. More detailed information will be available in our exhibitor manual (sent to all confirmed exhibitors in April 2026).

Program

- Gold and silver sponsored will be acknowledged on stage during the welcome speech.
- Gold sponsors receive the opportunity to give a 5-minute presentation within one of our sessions.
- The content of your presentation should be relevant for our symposium audience.
- The organizing committee will decide in which session your presentation will be added, based on the final decision on the submitted abstracts. You will be notified of their decision by Mid-April 2026

Sponsorship Packages in Detail

Visibility of your logo

- Your company logo will be displayed as follows:
 - For gold and silver sponsors:
 - Our conference website.
 - Information send by mailings to all participants of the conferences.
 - A screensaver slide that will be displayed in a loop in between sessions.
 - For sponsors of social activities and lunches:
 - Our conference website.
 - On signage in coffee break area and table tents throughout lunch venue
 - A banner in the coffee break and lunch venue (banner to be provided by the sponsor).
 - For conference dinner sponsor:
 - Our conference website.
 - On table tents throughout dinner venue
 - A banner at the entrance of the dinner venue (banner to be provided by the sponsor).
- We expect to receive your logo in a high-quality file, preferably .eps or .png.

Registrations

- You can register the following number of company delegates to attend the conference:
 - Gold sponsor: two free registrations
 - Activities / Lunches and Conference Dinner sponsor: one free registration
- This free registration includes:
 - Access to all conference venues and sessions of the conference
 - Invitation to join the social activities
- Prior registration is necessary to claim these tickets.
- The tickets are nominative, and a personal badge will be made for each company delegate. If you wish to have 1 delegate on Day 1, and a different delegate on Day 2, please let us know in advance so we can prepare the necessary badges.
- The deadline to register your company delegates is May 29, 2026

Sponsor Exhibitor Agreement

Company Information

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website _____

Payment Information

All payments must be made in U.S. dollars. Applications and sponsorship money must be sent no later than Friday, June 1, 2026.

Paying by check - Send agreement and check to:

UW Conferences & Events | Conference Services – Parvovirus 2026
702 Langdon Street
Madison, WI 53706

Paying by credit card - Call (608) 890-2645

Exhibiting Terms & Conditions

- 1) All cancellations must be received in writing. Any cancellation prior to 5/3/2026 will receive a 50% refund if the total cost has been received. No refunds will be issued after 5/3/2026.
- 2) Two or more organizations may not exhibit in a single booth space unless prior arrangements have been made by the Wisconsin Union.
- 3) Exhibits must not project beyond allotted spaces, must not obstruct the view or interfere with traffic to other exhibits, and must obstruct fire exits or patron walkways.

- Exhibits can start setting up at 12:00 PM CST on 6/7/2026.
- Exhibits must be dismantled by 2:00 PM CST on 6/10/2026.
- All exhibits must comply with fire and facility regulations.
- Exhibitors are prohibited from defacing facility property, including taping or securing any materials to facility walls.
- Exhibitors assume responsibility for and agree to indemnify and defend the Wisconsin Union and their respective employees against any claim or expense arising out of the exhibition premises.
- The Exhibitor understands that the Wisconsin Union does not maintain insurance covering the Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance.
- The Wisconsin Union may prohibit installation or request removal of any promotion which is not in keeping with the character or purpose of the event.

Mail all agreements and payments to:

Amanda Kocialkowski

UW Conferences & Events | Conference Services – Parvovirus 2026

702 Langdon Street

Madison, WI 53706

OR Email: conferences@union.wisc.edu

Space Assignment

Space choice is given based on amount and date paid. Assignment options will be sent to all exhibitors 30 days prior to the conference.

Space Location

All exhibits will be in the Main Lounge (poster session location)

Exhibitor/Sponsor Load-in and Shipping

Shipping and loading in details will be sent 30 days prior to the conference. If you have any specific questions before hand, please email: conferences@union.wisc.edu

Materials will not be accepted more than 48 hours in advance due to lack of storage space. Any materials arriving earlier than 48 hours before the conference start date will be returned at the exhibitor's expense.

Thank you!

Contact information:

Email: conferences@union.wisc.edu

Website: <https://conferences.union.wisc.edu/parvovirus/>

Address: UW Conferences & Events | Conference Services
702 Langdon Street
Madison, WI 53706