



2024 Molecular Genetics of Bacteria and Phages Meeting

August 5 - 9, 2024 • University of Wisconsin - Madison

Molecular Genetics of Bacteria and Phages Meeting

August 5 – 9, 2024
University of Wisconsin-Madison
Memorial Union
Madison, Wisconsin, USA

Sponsor & Exhibitor Prospectus

Phages 2024
conferences.union.wisc.edu/phages/



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Overview

Join us in Madison, Wisconsin for five days of presentations and discussions. The meeting will cover a wide range of topics including

- Host Microbe Interactions
- Bacterial Systems Biology
- Signaling & Stress Responses
- Beneficial Microbes
- Phages & CRISPR
- Cell & Membrane Biology
- Chromosomes and Replication
- Bacterial Physiology
- Regulation of Gene Expression

Spaces are available for Exhibitor promoting their reagents, software, instrumentation or journals. Phages 2024 will create a vibrant forum for the exchange of information on the latest advances.

Conference Co-Chairs

Patricia Champion, *University of Notre Dame*

Lyle Simmons, *University of Michigan*

Julia van Kessel, *University of Indiana*

Sponsor or Exhibit at Phages 2024

As a sponsor or exhibitor of the Phages 2024 Meeting you will benefit from excellent exposure and acknowledgment through ads, signs, website links and conference admission, depending on your package. Get your products and services in front of this growing audience of experts, directly support the research goals and education of Molecular Genetics of Bacteria and Phages worldwide, and build valuable contacts.



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2024 Sponsorship Opportunities

Custom Sponsorship Packages

Phages will work with you to develop a sponsorship package tailored to meet your interests or special needs. Or choose from one of these sponsorship packages designed for maximum visibility and value for the sponsoring organization.

Exhibitor Booth

\$1,500

- Organization logo in program and on website
- One (1) Complimentary conference registration
- One 6' x 30" draped table
- Two chairs
- Additional items may be rented through Wisconsin Union please email phages@union.wisc.edu

Sponsor a Scientific Session

\$5,000

This sponsorship associates your organization's name with one of the scientific sessions and helps pay for travel stipends. Phages Program Committee retains full responsibility for selecting speakers. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Acknowledgment and signage with logo at sponsored session

Sponsor a Poster Session

\$5,000

This sponsorship associates your organization's name with one of the poster sessions. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Acknowledgment and signage with logo at sponsored poster session

Sponsor a Keynote Speaker

\$5,000

This sponsorship associates your organization's name with one of the keynote lectures and helps pay for travel stipends. Phages Program Committee retains full responsibility for selecting speakers. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Signage with logo at keynote lecture

Sponsor a Networking Break

\$2,500

This sponsorship recognizes your organization at your choice of a morning or afternoon refreshment break. Availability for these high-impact opportunities are limited, so plan now to reserve a Networking Break Sponsorship for your organization.

- Benefits include:
- One (1) Complimentary conference registration
- Signage with logo at your choice of a refreshment break

Sponsor an Opening/Closing Reception

\$10,000

This sponsorship associates your organization's name with an opportunity to make an impression on attendees as they catch up on new developments in the field and renew relationships with colleagues and friends. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Acknowledgment and signage with logo at sponsored reception



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Exhibit Schedule

Setup

Tuesday, August 6 10:00am - Noon

Exhibit Hours

Tuesday, August 6 2:30pm - 5:00pm

Wednesday, August 7 2:30pm - 5:00pm

Thursday, August 8 7:30pm - 9:30pm

Dismantling

Thursday, August 8 9:30pm - 10:30pm

Exhibit Space Assignment Policy

Space will be assigned when full payment has been received.

Phages reserves the right to determine final exhibit space assignments and to accept or reject any exhibits. Complete the enclosed Phages Sponsorship and Exhibit Contract.

Exhibitor Benefits Include

- One (1) complimentary meeting registration for company representative (includes badge, Phages 2024 printed program, access to poster sessions, technical sessions, and coffee breaks)
- Recognition and link on the Phages 2024 website
- Acknowledgment on the conference slides and signs at the conference

For Information contact: **Conference Management Services**
phages@union.wisc.edu | (608) 265-6534



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Sponsor/Exhibitor Agreement

Company Information

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website _____

Signature _____

Name of Sponsorship Opportunity _____

Payment Information

All payments must be made in U.S. dollars. Applications and sponsorship money must be sent no later than Friday, July 12, 2024.

Paying by check - Send agreement and check to:
Conference Management Services – Wisconsin Union
Phages
800 Langdon Street
Madison, WI 53706

Other forms of payment: please email phages@union.wisc.edu to arrange payment
For Information contact: **Conference Management Services**
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Terms & Conditions

- 1) All cancellations must be received in writing. Any cancellation prior to 5/17/2024 will receive a 50% refund if total booth cost has been received. No refunds will be issued after 6/21/2024.
- 2) Two or more organizations may not exhibit in a single booth space unless prior arrangements have been made by the Wisconsin Union.
- 3) Exhibits must not project beyond allotted spaces, must not obstruct the view or interfere with traffic to other exhibits, and must not obstruct the fire exits or patron walkways.
- 4) Exhibits can start setting up at 10:00 AM on 8/6/2024
- 5) Exhibits must be dismantled by 10:30 PM on 8/8/2024
- 6) All exhibits must comply with fire and facility regulations.
- 7) Exhibitors are prohibited from defacing facility property, including taping or securing any materials to facility walls.
- 8) Exhibitors assume responsibility for and agree to indemnify and defend the Wisconsin Union and their respective employees against any claim or expense arising out of the exhibition premises.
- 9) The Exhibitor understands that the Wisconsin Union does not maintain insurance covering the Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance.
- 10) The Wisconsin Union may prohibit installation or request removal of any promotion which is not keeping with the character or purpose of the event.

Mail all agreements and payments to:

Conference Management Services - Wisconsin
Union Phages
800 Langdon Street
Madison, WI 53706

OR Email:

phages@union.wisc.edu