

SHR Symposium 2024

Sponsorship Opportunities

The **Strategic Human Resource Center** at the Wisconsin School of Business is seeking sponsors for our **SHR Symposium 2024**, which will be held on Friday, September 27, 2024 at the Pyle Center. Are you, your company, your firm or your organization interested in supporting our Center through sponsorship of our symposium?

Our SHR Center and students appreciate your consideration!

Sponsorship Level (Select One):

_____ **Business Badger Gold Sponsor – \$3,000 (only three available)**

Five complimentary SHR Symposium 2024 registrations (approximate value \$1245)

Sponsor event continental breakfast, lunch, or networking reception

Company logo prominent event signs and symposium website

Full page advertisement (5.5 x 8) in event brochure

Opportunity to distribute promotional material at the event

Acknowledgments during opening/closing remarks

_____ **Business Badger Silver Sponsor – \$1,500**

Two complimentary SHR Symposium 2024 registrations (approximate value \$498)

Half page advertisement (2.75 x 4) on event brochure

Company logo prominent event signs and symposium website

Opportunity to distribute promotional material at the event

Acknowledgments during opening/closing remarks

_____ **Business Badger Bronze Sponsor – \$750**

One complimentary SHR Symposium 2024 registration (approximate value \$249)

Quarter page advertisement on event brochure

Company logo on event signs and website

Opportunity to distribute promotional material at the event

Acknowledgments during opening/closing remarks

_____ **Student Supporter – \$250**

This sponsorship level offsets the expense of a student attendee. An individual, typically an alumnae, alumnus, or friend of the Center will often sponsor at this level.

Company logo or an individual's name on event signs, brochure and website

Company Representative Name: _____

Company Representative Signature: _____ Date: _____

Please email this signed document to shr@wsb.wisc.edu with your company's logo attached, and we will reply with information on sponsorship payment. Please reach out with any questions!