



# THE UNION SUMMIT

## ADVANCING GLOBAL PLASTIC SURGERY

**An International Symposium on Global Plastic Surgery**

July 10–12, 2026

The Union South

Madison, Wisconsin, USA

The Union Summit is a landmark international gathering of thought leaders in global plastic and reconstructive surgery. Taking place from July 10 to 12, 2026, in Madison, Wisconsin, this three-day event will convene surgeons, educators, NGO leaders, industry innovators, and policymakers to develop actionable strategies for advancing surgical equity in underserved communities worldwide.

Through keynote talks, expert panels, regional and specialty breakout groups, and structured debates, the Union Summit catalyzes sustainable partnerships and elevates the field of global plastic surgery.

## Goals and Impact

- **Foster global collaboration among surgeons, NGOs, academic institutions, and governments.**
- **Elevate evidence-based and locally sustainable models of care.**
- **Promote ethical and impactful global surgery programs.**
- **Drive research, policy, and innovation efforts addressing unmet surgical needs.**

## Event Structure

**Day 1 (July 10):** Afternoon registration with vendor networking, welcome reception on the Union South Terrace, opening keynote address, and dinner/cocktail party.

**Day 2 (July 11):** Introductory lecture followed by sessions on workforce, training, industry partnerships, research, innovation, and infrastructure. Breakout sessions by surgical specialty (microsurgery, hand, craniofacial, burn). Dinner at Union South and an evening social event with bowling and karaoke at *The Sett*.

**Day 3 (July 12):** Closing lecture followed by sessions on advocacy and policy, ethics and cultural humility, and collaborating with NGOs. Regional breakout sessions (Americas, Asia/Western Pacific, Africa) and a closing reception, concluding by 1:00 PM.

Each session features a 20-minute spotlight speaker, four expert panelists, and moderated discussion.

## Sponsorship Opportunities

Sponsorship tiers include:

Tier	Contribution	Recognition & Benefits
Platinum	\$20,000+	<ul style="list-style-type: none"><li>• Sponsoring company will be listed as headline sponsor for a keynote and will have input in the content. Sponsoring company will also welcome a keynote to the stage.</li><li>• Premium branding with recognition on Union Summit printed program, event signage, event website, and social media</li><li>• Exhibit space: 10 ft exhibit space w 6ft table</li><li>• 6 exhibitor badges that allow access to all sessions</li><li>• Access to pre-registration list and post attendee list</li></ul>
Gold	\$15,000	<ul style="list-style-type: none"><li>• Branding on signage and online</li><li>• Exhibitor booth</li><li>• Social media highlights</li></ul>

<b>Silver</b>	\$10,000	<ul style="list-style-type: none"> <li>• Recognition in program and on website</li> <li>• Exhibitor space</li> </ul>
<b>Bronze</b>	\$7,500	<ul style="list-style-type: none"> <li>• Logo in program materials and website</li> <li>• Recognition at reception</li> <li>• Exhibitor space</li> </ul>

\*Custom packages (e.g., sponsoring dinner, breakout rooms, or international travel grants) are available upon request.

*\*\*Multiple vendors may participate at each sponsorship tier. Sponsorship is not exclusive to a single organization at any level.*

### Highlighted Topics

- **Workforce Development and Surgical Training**
- **Research and Data in Global Surgery**
- **Industry's Role in Health Systems Strengthening**
- **Innovations in Low-Resource Surgical Technology**
- **Policy, Advocacy, and Ethics in Global Care**
- **Financing Sustainable Surgery Programs**
- **Cultural Humility and Community Engagement**
- **Building Effective NGO-Academic Partnerships**

### Why Support the Union Summit?

Plastic surgery is a vital tool in achieving global health equity—addressing injuries, burns, congenital differences, and other conditions. The Union Summit is designed to build lasting networks, share scalable solutions, and empower regional leaders. Your support will directly contribute to stronger surgical systems and help restore more lives around the world.

## Union Summit Agenda

**July 10–12, 2026 | Union South, Madison, WI**

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Day 1 – Friday, July 10, 2026

### Afternoon / Evening

- **2:00 – 5:00 PM** Registration
    - Vendor booths open for early networking
  - **5:00 – 6:00 PM** Welcome Reception – *Union South Terrace (with sponsor exhibits)*
  - **6:00 – 6:30 PM** Opening Keynote 1 Address
  - **6:30 – 8:00 PM** Dinner/Cocktail Party – *Union South Terrace*
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Day 2 – Saturday, July 11, 2026

### Morning

- **7:00 – 8:00 AM** Breakfast (with vendor/sponsor tables open)
- **8:00 – 8:30 AM** Keynote 2 Lecture: *“The Role of Plastic Surgery in Global Health Equity”*

### Sessions (60 minutes each)

- **8:30 – 9:30 AM** Session 1: Workforce, Training, and Education
- **9:30 – 10:30 AM** Session 2: Industry in Advancing Global Plastic Surgery
- **10:30 – 11:00 AM** Coffee Break + Vendor Interaction
- **11:00 – 12:00 PM** Session 3: Research in Global Plastic Surgery

### Midday

- **12:00 – 1:00 PM** Lunch + Dedicated Sponsor/Vendor Showcase

### Afternoon

- **1:00 – 2:00 PM** Session 4: Innovations and Technology in Global Surgery
- **2:00 – 3:00 PM** Session 5: Building Sustainable Infrastructure
- **3:00 – 3:30 PM** Coffee Break + Vendor Interaction
- **3:30 – 5:00 PM** Breakout Sessions (Specialty Groups: Microsurgery, Hand, Craniofacial, Burn)

### Evening

- **6:30 – 8:00 PM** Dinner – *Union South*
  - **8:00 – 11:00 PM** Social Event – *Bowling & Karaoke at The Sett (Union South)*
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Day 3 – Sunday, July 12, 2026

**Morning**

- **7:00 – 8:00 AM** Breakfast + Vendor Interaction
- **8:00 – 8:30 AM** Keynote 3 Closing Lecture: *“Lessons from Global Plastic Surgery Initiatives”*

**Sessions (45 minutes each)**

- **8:30 – 9:15 AM** Session 6: Advocacy and Policy in Global Surgery
- **9:15 – 10:00 AM** Session 7: Ethics and Cultural Humility in Global Surgery
- **10:00 – 10:30 AM** Coffee Break + Vendor Interaction

**Late Morning / Closing**

- **10:30 – 11:30 AM** Session 8: Collaborating with NGOs
- **11:30 – 12:30 PM** Regional Breakout Groups (Americas, Asia/Western Pacific, Africa)
- **12:30 – 1:00 PM** Closing Remarks & Light Reception

**Adjourn at 1:00 PM**